



JELD-WEN PARTNERSHIP SPOTLIGHT:
CELEBRATING HOME



“We shape our buildings: Thereafter, they
shape us.”

— WINSTON CHURCHILL

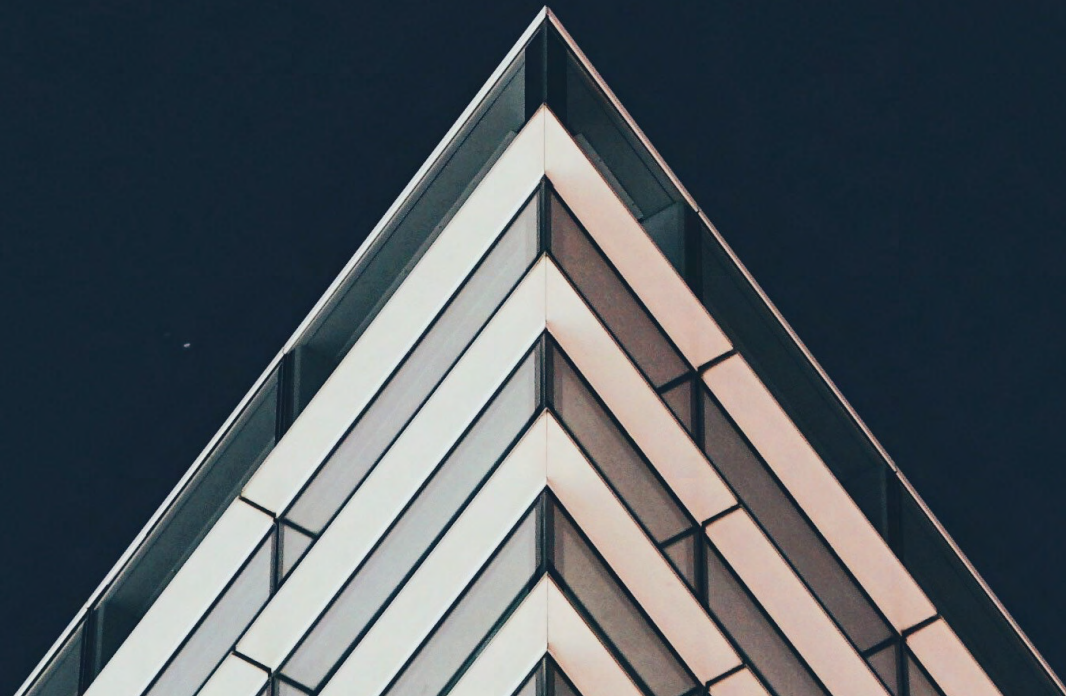


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Inspiration. Dedication. Celebration.

Take a journey with us to explore the lives of five successful home builders and architects from across the country. Each interview offers an in-depth look at what inspires, what drives, and what challenges them, paired with photos of some of their favorite projects. You'll be inspired with new ideas for your next project.

Welcome to the JELD-WEN Partnership Spotlight series.

Tim Winter

PARADIGM BUILDING GROUP



Location: Fairfax, VA

Website: ParadigmBuildingGroup.com



Bio: Tim Winter founded the Paradigm Building Group in 2007 after spending more than 15 years working in the real estate and construction industry. His family owned and operated building company has received multiple awards recognizing their top-quality work.

Tim prides himself on his ability to reinvent and enhance the structure and design of a home while maintaining its architectural integrity and historic charm. His open-minded, customer-centered approach has resulted in a diverse perspective that enables him to take on projects fulfilling a wide array of visions and fitting a variety of styles.



Trinidad Residence Project | Photo provided by Paradigm Building Group

STYLE

Tell us about your background and how it influenced you as a builder.

I come from a family of entrepreneurs and business owners. Learning a strong work ethic by watching them throughout my childhood and into college, I knew I would own my own business one day. I also believe growing up outside of Pittsburgh and then developing my passion for building with a production builder right out of college helped me learn the necessary efficiencies and systems to make my business a success.

What inspired you to pursue a career in building? How did you get to where you are today?

I have been around some aspect of construction since I was young. I used to help my dad fix and flip old homes and even did a few of my own in college. I love to see a project come to life — it starts with a home in bad shape, and with a little care and attention to detail, it can be transformed into something amazing. I wouldn't be here today without being able to flex with market demands and having several key mentors who help influence my leadership and expertise in the industry.

Van Buren Project | Photo provided by Paradigm Building Group



Van Buren Project | Photo provided by Paradigm Building Group

How would you describe your design style today?

Versatile and client-focused.

Where is home? Do you feel that the region you live in has affected your style?

My wife and I live in Northern Virginia, just outside of Washington, D.C. Our area is filled with many different home styles, which is influenced by the many people from around the world who come to live and work here. Primarily you will see the traditional, Colonial brick homes, but really anything is fair game. Personally, we love Charleston, South Carolina, and I really like southern architecture with the large porches and subtle detail, so I'm hoping to bring some of that design into this region as well.



Van Buren Project | Photo provided by Paradigm Building Group

What are some sources of inspiration for you? Who are some of your biggest influences?

Travel is my largest source of influence — exploring the world and experiencing many different cultures, environments, food, architecture, and even building materials helps to stir ideas. We love using some of what we have seen in our travels to implement in client projects.

I also spend a lot of time reading, specifically about cultural icons and leaders who went before us, making big waves in their industry. Some of my influences are John Maxwell, Richard Branson, Mark Batterson, and Abraham Lincoln.

“...my main goal is to help our team be successful and efficient.”

— TIM WINTER

Trinidad Residence Project | Photo provided by Paradigm Building Group





Trinidad Residence Project | Photo provided by Paradigm Building Group

WORK

What is an obstacle you have had to overcome?

The ongoing changes in regulations that increase the cost of projects, and balancing that to help keep the home build affordable for my client.

What does a typical workday look like for you?

Each day is different, but my main goal is to help our team be successful and efficient. I usually spend time with our sales team to review new opportunities, meet with potential clients, and even walk lots that may be a good option for a new home.

What is a trend that you are currently loving?

First-floor owner suites are being asked for more and more in our market. I know it is not a new concept, but I love that it is making a comeback since it is practical for many families.

What do you think is the most important element of design and why?

The kitchen! It's where everyone congregates for hanging out and entertaining, and often where a lot of great memories are made.



Trinidad Residence Project | Photo provided by Paradigm Building Group



Trinidad Residence Project | Photo provided by Paradigm Building Group

“Each project is unique and designed to reflect the client’s needs and lifestyle.”

— TIM WINTER



Trinidad Residence Project | Photo provided by Paradigm Building Group

PROJECTS

How do you approach a new project?

Each project is unique and designed to reflect the client's needs and lifestyle, so building a relationship with them and getting to know them personally and how they live is our approach to design for each new project.

Can you tell us about one of your favorite projects?

We recently built a custom home with a basketball court located in a buried basement! It was fun to work through some of the challenges associated with that, but even more fun playing on the court when it was finished!

What is one product you cannot live without?

Whole-home audio.



Trinidad Residence Project | Photo provided by Paradigm Building Group

Tell us about your experience with using JELD-WEN products. Which are your favorite, and what do you love about them?

We've used JELD-WEN on several projects, and I love the many different styles and options our clients have when selecting JELD-WEN windows or doors.

Do you have a favorite project featuring JELD-WEN?

We have a hybrid project that is a combination of our product offerings — a custom home and Pop Top Addition, where we build on the existing foundation and add a new first and second floor. It features **JELD-WEN vinyl double-hung and casement windows.**

LIFE

Talk to us about work-life balance: How important is it, and how do you achieve it?

Work-life balance is very important, especially in this industry. It can be easy for construction to become consuming, so setting healthy boundaries is important. Each day before I start work, I read my Bible, then head to the gym. When I need a break, I love to play golf. When it is time to get away, I love to travel the world with my wife.

Trinidad Residence Project | Photo provided by Paradigm Building Group





Trinidad Residence Project | Photo provided by Paradigm Building Group

What advice do you have for people interested in pursuing a career in building?

Find several people in the industry and interview or meet with them so you can learn more as to where you could fit in the industry. Know your likes and dislikes and where you can add value and excel. I would also suggest spending time studying or working in a few different fields in the industry to become well-rounded. It will make you a better building professional down the road.

What is one thing you would like the world to learn about you?

I am an avid Pittsburgh sports fan.

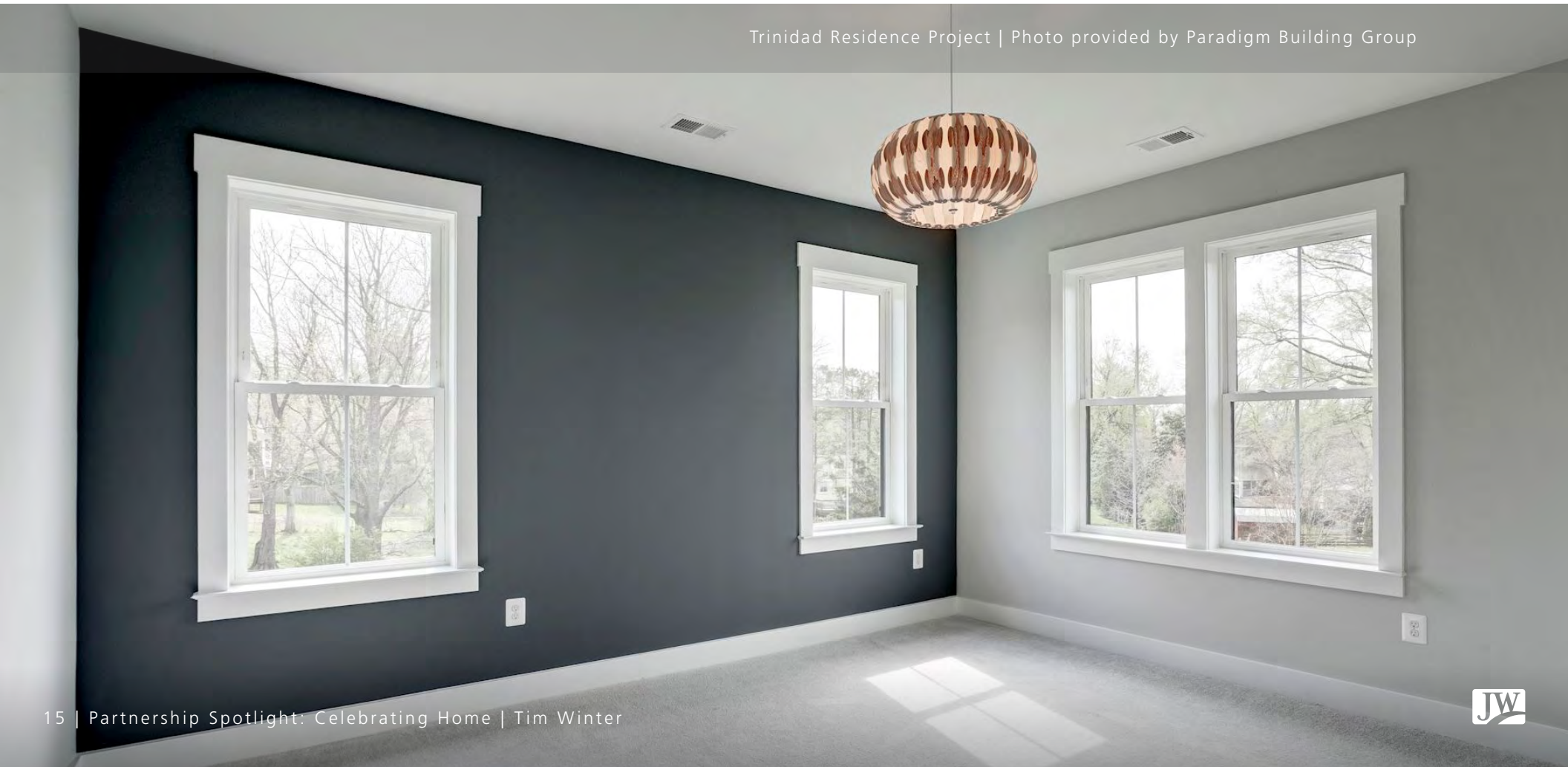
What are you listening to?

Several Spotify playlists.

What are you reading?

Measure What Matters by John Doerr.

Trinidad Residence Project | Photo provided by Paradigm Building Group



For an opportunity to be featured in our next
Partnership Spotlight series,
contact builderspotlight@jeldwen.com.



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